



April 3, 2018

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| BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001 Company Code No.: 539807 | National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Company Symbol: INFIBEAM |
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Dear Sir/ Madam,

Sub: Disclosure regarding agreement with Media Company under Regulation 30 of SEBI (LODR) Regulations, 2015

With reference to the captioned subject, please find enclosed herewith the details of agreement entered into by the Company with Media Company.

This is for your kind information and record please.

Thanking you,

Yours faithfully,

For Infibeam Incorporation Limited


Shyamal Trivedi
Vice President & Company Secretary



Encl: As above

INFIBEAM INCORPORATION LIMITED

Regd. Office : 28th Floor, GIFT Two Building, Block No. 56, Road-5C, Zone-5, GIFT CITY,
Gandhinagar, Taluka & District - Gandhinagar - 382 355. **Phone :** +91-079-67772204, **Fax :** +91-079-67772205
Email : ir@infibeam.ooo, **Website :** www.infibeam.ooo

CIN: L64203GJ2010PLC061366

DISCLOSURE UNDER REGULATION 30 & 46 OF SEBI (LODR) REGULATIONS, 2015

| Details of Agreements entered with media Company | Particulars |
|---|--|
| Name of the Media Company | TV18 Broadcast Limited ("TV18") |
| Purpose of entering into the Agreement | Advertising of Company's products and services in media. The Company has entered into the Advertisement Agreement with TV18 for advertising of Company's products, services and brands in Media in accordance with the terms and conditions as contained in the said agreement. |
| Shareholding, if any, in the entity with whom the agreement is executed | The Company has allotted 21,45,002 convertible warrants on March 29, 2018 at a conversion price of Rs. 186.48/- (including premium of Rs. 185.48/-) convertible into equal number of Equity Shares. |
| Significant terms of the agreement (in brief) | This Agreement is entered into for advertising of Company's products, services and brands in print and non-print media. The Agreement is valid for a period of 24 months. |
| Whether the said parties are related to promoter / promoter group / group companies in any manner. If yes, nature of relationship | No |
| Whether the transaction would fall within related party transaction(s)? If yes, whether the same is done at "arm's length" | No |
| In case of issuance of Shares to the parties, details of issue price, class of shares issued | No |
| Details of nominee of media Company on the Board of Directors of the Company | No |
| Any management control, potential conflict of interest arising out of agreement etc. | No |
| In case of termination / amendment, the listed entity shall disclose additional details | No |

