

October 15, 2018

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001 Company Code No.: 539807	National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Company Symbol: INFIBEAM
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Sub: Intimation – Agreement with Sintex Group for “Developing & Managing Digital Platform – Sintex Online”

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that Infibeam Avenues Limited (“Infibeam”) has executed an agreement with Sintex BAPL Limited (SBAPL).

As per the Agreement signed, Infibeam will develop, integrate, implement and maintain an online ecommerce and mobile platform with integrated logistics framework. It will cater the on demand customer purchase of Sintex brand Products. As per the Agreement, Infibeam will be remunerated as per the Contractual rates and sales performance. No promoter / promoter group entities have any interest in Sintex Group and the contract does not fall within related party transaction.

Sintex-BAPL Limited is wholly owned subsidiary of Sintex Plastics Technology Limited (SPTL). It pioneers in water storage solutions since 1975 having a varied portfolio of products and a market leadership of more than 60% share across India. Some of the major brands include Sintex Pure, Sintex Ace, Sintex ISI, Reno, Sintex Titus and Sintex Neo. It offers largest range of factory-made PVC doors under the brand names of Indiana+, Micra, Sierra and Popular Pro. SBAPL also markets Super Décor range of panel sections for interiors and furniture fabrication. The company also offers diverse capabilities of customized moulding which find applications in many industries such as Automotive, Aerospace & Defence, Electrical, Mass Transit and Off-the Road Vehicles, Medical imaging products, Public healthcare centres, schools, public administration buildings, labour colonies, portable toilets etc.

We request you to kindly take the same on your records.

Thanking you,

Yours faithfully,

For Infibeam Avenues Limited
(Formerly known as Infibeam Incorporation Limited)


Shyamal Trivedi
Vice President & Company Secretary



INFIBEAM AVENUES LIMITED

(Formerly known as Infibeam Incorporation Limited)

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