



December 9, 2016

BSE Limited Phiroze Jeejeebhoy Tower, Dalal Street, Fort, Mumbai - 400 001 Company Code No.: 539807	National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Company Symbol: INFIBEAM
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Dear Sir/ Madam,

Sub: Intimation - Agreement with Sears Holdings Management Corporation ("SEARS") for Sears Marketplace

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that Infibeam Incorporation Limited ("INFIBEAM") has executed an agreement with Sears Holdings Management Corporation ("SEARS"), an American Holding Company and the owner of retail store brands like Sears and Kmart etc., to provide online e-commerce platform services including advanced machine learning algorithms for enabling automated Products Classification at Sears Marketplace.

Sears is a leading integrated retailer focussed on seamlessly connecting digital and physical shopping experience. As of F.Y. 2016, Sears reported revenues of more than USD 25bn, operating with more than 1500 stores. It operates through its subsidiaries including Sears, Roebuck & Co. and Kmart Corporation with full line and specialty retail stores across United States and Canada.

We request you to kindly take note of the same.

Thanking you,

Yours faithfully,

For, Infibeam Incorporation Limited

Shyamal Trivedi
Vice President & Company Secretary



INFIBEAM INCORPORATION LIMITED

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