



Q3 FY24
(Oct '23 – Dec '23)
Earnings Presentation

23 January 2024

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EARNINGS PRESENTATION



3Q FY24 Performance At A Glance





Business Performance (% change YoY)	10+ mn No. of merchants	INR 1.8 tn + 75% TPV ¹	8.4 bps - 6% Payments NTR
Financial Performance (INR million)	9,120 + 120% Gross Revenue	690 + 45% EBITDA ³	421 + 64% PAT ³
Margin Profile	INR 1,128 mn + 33% YoY Net Revenue ²	61% ⁴ EBITDA margin ⁴	37% ⁴ PAT margin ⁴

Quarterly Performance Snapshot

- ➤ Gross Revenue surpasses \$100 million for the first time in a single quarter
- ➤ Payments Gross Revenue rises more than INR 1 bn in a single quarter
- ➤ Robust operating and profit margins. Standalone, constituting 94% of the consolidated revenue and comprising India payments and platforms businesses, had operating and profit margin of 67.0% and 42.4%, respectively, highest ever.
- ➤ India Payments business net take rate stable at 8.5 bps sequentially without compromising on growth

¹ Total TPV from; CCAvenue (India + International incl. non-MDR payment options) + BillAvenue (Bill Payments) + Go Payments + GeM GMV

² Net Revenue = Gross Revenue - Operating Expenses (Optg exp = Payment processing charges and direct expenses related to Platforms business)

³ Adjusted or excluding the impact from MTM gain / (loss) (MTM gain/loss is on account of movement of share price of a publicly listed subsidiary 'DRC Systems')

⁴ Margins are calculated as a percentage of Net Revenue

Financial Performance Snapshot – 9M FY24





9M FY24 v/s. 9M FY23 Consolidated

(Standalone + International Payments + Go Payments + Majority owned subsidiaries + Other associates)

Particulars (in INR million)	9M FY24	9M FY23	YoY (%)
Transaction Processing Value (TPV, in INR billion) ¹	4,778	2,969	61%
Payments NTR (bps) ²	8.7	7.9	10%
Gross Revenue	24,442	13,097	87%
Net Revenue (NR)	3,224	2,368	36%
EBITDA ³	1,926	1,300	48%
EBITDA % of NR	59.7%	54.9%	-
Profit After Tax (PAT) ³	1,121	615	82%
PAT % of NR	34.8%	26.0%	-

¹ TPV includes Payments TPV of MDR-based and Zero-MDR based payment options + GeM TPV

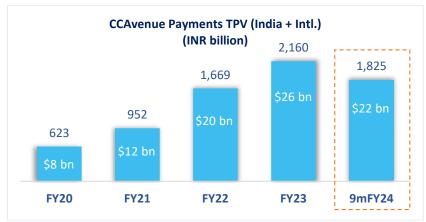
² Payments NTR is only from MDR based payment options (refer slide 8)

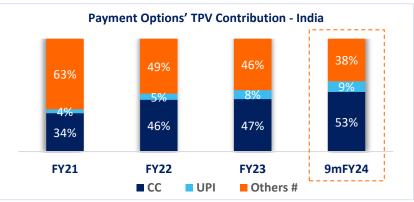
³ EBITDA and PAT are excluding the impact from mark-to-market movement of an investment in a India listed entity

CCAvenue (India + Intl.) Payments Business Highlights



Payment business on a strong footing





^{*} among non-bank private payment companies

CCAvenue India

FY23 est. TPV market share of 'Online Payments'

CC - 9% | DC - 7% | NB - 3%

~ **2,500**3Q FY24 avg. daily merchant additions

CCAvenue International

>AED 12 billion	48%	Among the top
Q3'24 annualized	3Q FY24 YoY	payment cos. in
TPV run-rate	TPV growth	the UAE

- 91% contribution from MDR based payment options
- Healthy mix of Credit (CC, EMI, BNPL) and Debit (Net Banking, DC) payment options with low contribution from the zero-MDR UPI option allows to improve margins
- ~80% contribution in International market from Credit Card payment option
- Company yet to receive UPI dues from banks

Business Updates



- Company signed a Memorandum of Understanding (MoU) with the Gujarat Government, with a proposed investment of INR 20 billion (approx. USD 250 million) by the financial year 2030.
 - Company will create employment opportunities for over 5,000 individuals through gig economy and full-time employment over five years.
- > Strategic foray into the capital markets and digital lending software market. To acquire 49% equity stake in Bengaluru based, Pirimid Fintech.
 - Company to invest INR 250 million
- Appointed ex-Meesho Director of ML, Mr. Rajesh Kumar, as CEO of Infibeam Avenues' AI business, Phronetic.AI.
- The board of Directors of Infibeam Avenues Ltd has approved to acquire 49.50% equity from the existing shareholder of So Hum Bharat Digital Payments Private Limited which has applied for RBI's New Umbrella Entity license for retail payment systems with consortium partners. Postacquisition, So Hum would become the Wholly Owned Subsidiary of Infibeam Avenues Ltd.

Deconstructing Company's Payments Gross And Net Take Rate



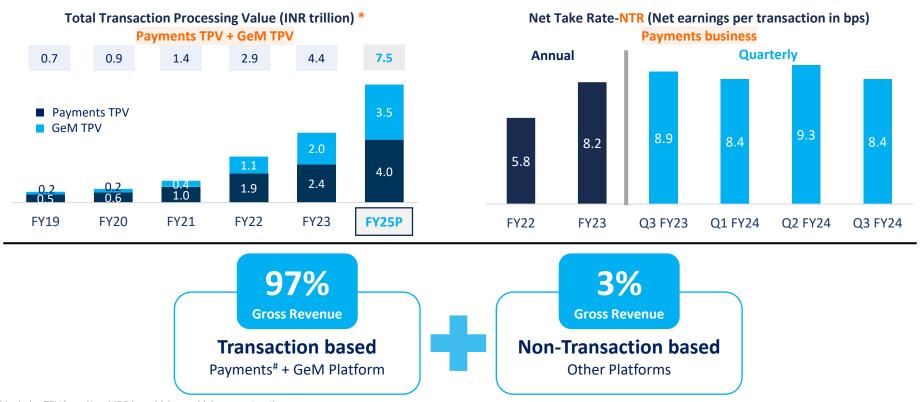
Unit economics improving due to growing business from Covid impacted sectors and strategic initiatives

TPV and Take Rate (TPV in INR billion; Revenue in INR million)	Q3 FY24	Q3 FY23	YoY chg. (%)	FY23
Total Transaction Processing Value or TPV (A + B) INR billion	1,810	1,036	75%	4,447
A- Payments TPV (CCAvenue India including UPI + CCAvenue International + BillAvenue + Go Payments) INR billion	829	616	35%	2,433
B- Platforms TPV (GeM GMV) INR billion	981	419	134%	2,014
TPV used for calculation of Payments take rate ¹ INR billion	709	537	32%	2,135
Payments Gross Revenue (GR) INR million	8,569	3,723	130%	17,927
Payments Gross Take Rate (GTR)	120.9 bps	69.4 bps	74%	84.0 bps
Payments Net Revenue (NR) INR million	593	480	24%	1,746
Payments Net Take Rate (NTR)	8.4 bps	8.9 bps	(6%)	8.2 bps

Company's Revenue Model



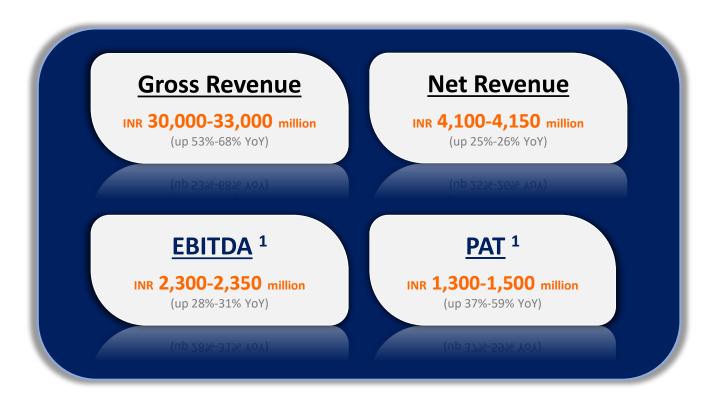
Growth focused revenue model (Mix of transaction-based and annuity)



^{*} Includes TPV from Non-MDR based (chargeable) payment options
Includes Gross Poyonus from CCAyonus (India + International) + BillAyonus

[#] Includes Gross Revenue from CCAvenue (India + International) + BillAvenue + ResAvenue + Go Payments





Short-Medium Term Key Focus Areas

Well-poised for growth





- Partner with banks and card networks on specific programs having low acquiring cost
- Add more low cost acquiring banks
- Increase international contribution where the net take rates are already in double digits
- Increase lending to merchant base including increasing express settlement volumes and through other moats
- Increase offline presence, through TapPay, which will potentially have a minimum double digit take rate
- Commercially start KSA in 2H FY24 upon receiving data localization compliance certification from the regulator
- Launch CCAvenue TapPay in UAE and Saudi initially
- Launch payments in other GCC markets in FY25
- Start payments in Australia and USA in FY25
- Target to launch in South East Asia in FY25
- Explore other international markets in FY25 and launch

CORPORATE PRESENTATION





About Infibeam Avenues Click to watch video

A Payment Infrastructure and eCommerce Software Platforms Company

Infibeam Avenues Limited



A powerful combination of payment infrastructure and ecommerce software platforms (refer slide 13 for corporate video)

Strategic And Competitive Advantages

Invested across entire payments ecosystem

(Acquiring + Issuance + Network + Remittance)¹

Omnichannel ² offerings

(digital payments + software platforms)

Payment Aggregator license ³ + BBPOU (bill payment) license ⁴

(Awaiting retail payment network license)

Banks' payment infrastructure partner (India and Intl. markets) 5

200+ payment options with a profitable mix incl. for offline (Highest in India)

Best-in-class products and high service SLA deliveries

Capability to build services and micro-services architecture

Enterprise software framework deployed across clients and geographies with proven track record to manage scale

¹ Acquiring (thru CCAvenue), Issuance (thru majority owned subsidiary Go Pay), Network (thru wholly owned subsidiary SoHum Bharat), Remittance (Domestic thru Go Pay and Intl. thru Fable Fintech)

² Online + Offline for both Digital Payments and Software Platforms

³ in-principle approval received from RBI

⁴ Received perpetual license from RBI

⁵ Top private sector banks in India: HDFC, ICICI, Kotak, Axis (recent), JPMC India, Yes Bank (thru Go Pay); UAE - Mashreq Bank; top 3 Oman banks: Bank Muscat, Bank Dhofar & Sohar Intl. (recent)

Infibeam Avenues

Leading the industry with many firsts



- In 2001, launched India's first online retail payment gateway, CCAvenue
- In 2002, was the first to offer **Net Banking** as a payment option
- In 2003, was the first to offer **Invoice Payments**
- In 2004, was the first to go live with Verified by VISA and MasterCard SecureCode
- In 2007, became first Indian PA to achieve PCI-DSS compliance and the first to become a MasterCard Member Service Provider
- In 2008, was the first to be certified by American Express for global currency processing
- In 2010, launched India's first ecommerce technology platform for enterprise for large-scale eCommerce implementations
- In 2013, the first RuPay debit card transaction was processed through CCAvenue
- In 2014, was the first to offer **Social Network In-stream Payments** for social media platforms
- In 2015, incubated Fable Fintech in our office offering cross-border payments platform to 9 of the top 10 private banks in India across 150+ international corridors
- In 2016, first fintech to get listed
- In 2017, was the first RBI licensed Bharat Bill Pay operating Unit (BBPOU) to onboard billers and agents across India
- In 2018, launched B2B payments for corporates offering Vendor Management, Collections and Payouts
- In 2022, launched among the world's most advanced omni-channel payments app, featuring India's first pin-on-glass Soft PoS **solution** – CCAvenue TapPay
- In 2023, became India's first online payment player to process CBDC (eRupee) transactions for online retail payments

Building A Long-term Scalable And Sustainable Business



Company's long-term plans to create superior shareholder value

Building a sustainable business model

- o Focus on profitable revenue growth
- Processing profitable transactions
- Increasing net take rate through cross-sell and up-sell
- Building high margin business around core payments

Leading thru industry first world-class technology solutions

- Building vertical-based solutions (hospitality, bill payments, auto insurance, B2B, infra., etc) for deeper merchant penetration and sticky relationship
- Launched no/low-cost omnichannel app-based payment acceptance solution allowing merchants to accept credit card transactions including those above RBI's INR 5000 limit
- o First to process Digital Rupee for online retail payments. Ready to go live with more banks
- o Offering bank-grade payments infrastructure globally

Building synergistic business across portfolio

- Creating synergies across payments businesses
- o Generating cross-sell and up-sell opportunities
- Comprehensive merchant solutions under one roof (payments, software platforms & finance)

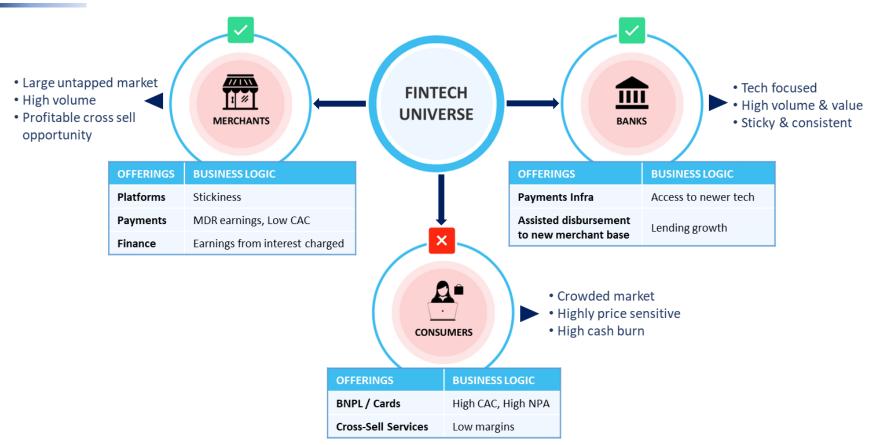
94% **Gross Revenue** contribution



The Fintech Universe And Business Models



Company targets 'merchants and banks' for scalable and sustainable growth

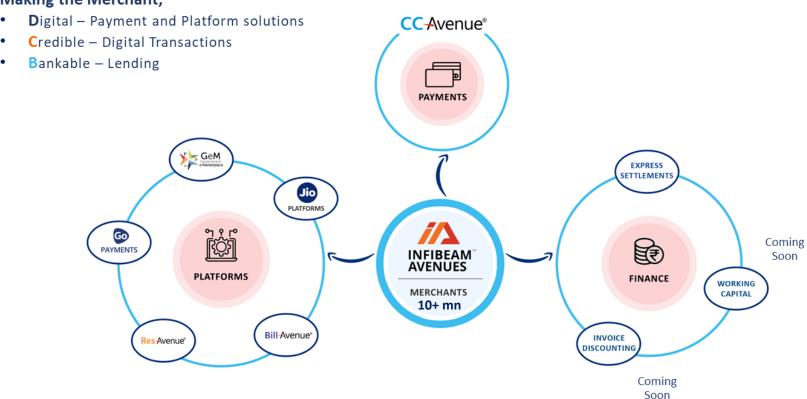


Merchant Centric Business Model (DCB)

Well positioned to leverage the trillion-dollars opportunity



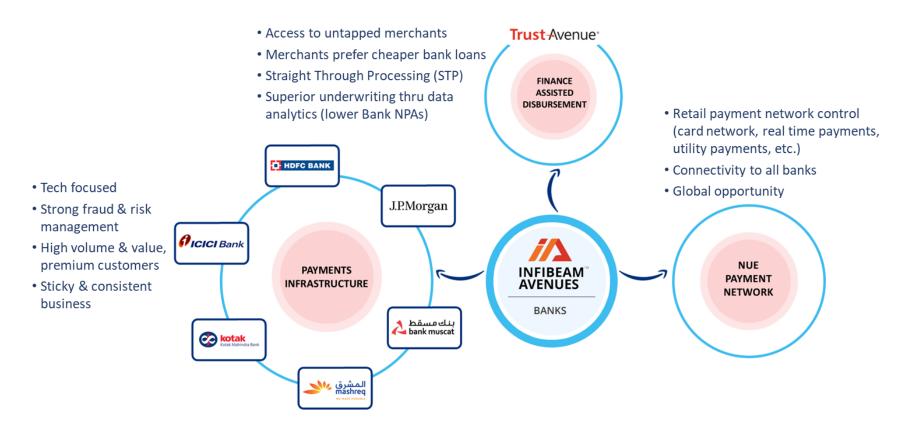
Making the Merchant;



Bank Centric Business Model (Building Payments Infrastructure)



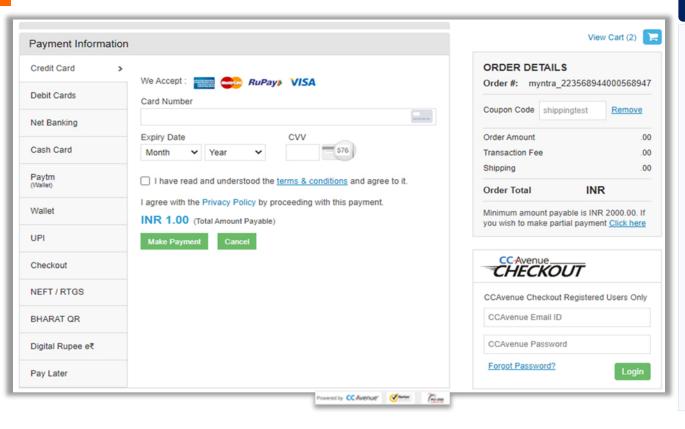
De-risked and sustainable business model



CCAvenue Online Payment Solution

India's first online retail payment aggregator





CCAvenue Strengths

- Payment Aggregator license from RBI
- India's first online retail payment aggregator (22+ years) with many industry first launches
- Payment infrastructure for top banks (HDFC, ICICI, Axis, Kotak, JPMC India, Mashreq Bank in UAE, Bank Muscat, Bank Dhofar & Sohar Intl. in Oman)
- 200+ payment options (Highest in India)
- 2400 transac. per second processing capacity (Among the best in India)
- No penalty or dispute ever with any FIs or with the regulator in 20+ years
- Marquee corporate clientele
- Launched CCAvenue TapPay (omnichannel payment solution) in FY23 targeting under-penetrated offline payments market - refer next slide

CCAvenue Omnichannel Payment Solution

Among the worlds most advanced, featuring India's first pin-on-glass softPoS solution



- Payments on-the-go; anytime anywhere
 - No/Low Cost Android-based mobile app
- Aligned with RBI's Payment Vision 2025 to increase payment acceptance through low cost solutions
- Globally deployable contactless payment solution
- 200+ payment options (highest in India)
- SDKs approved from Payment Network providers for integration into merchant app
- 'Tap-to-pay' for cards for transactions even above the
 RBI limit of INR 5000, with pin
- Single MIS
- Top notch security features

Opportunity

only 8.5 mn

PoS terminals for 1400 mn Indians

Launched no/low-cost offline solution for penetration across India's hinterlands

Few Marquee Clients

Marquee clients across industries



INDIA



GCC



International Expansion Plans For Becoming A Global Fintech Player



Country-in-a-box strategy

Targeting 12-15% international contribution

to Payment's Net Revenue by FY28



All international businesses outside India to be managed from the UAE subsidiary

^{*} awaiting approval from Saudi Arabian Monetary Authority (SAMA); also, integration with second bank in progress for payment acquiring

BillAvenue (Bill Payments thru Bharat BillPay System / BBPS)



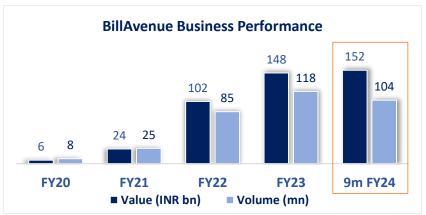
Bill payments platform to cater to the large untapped utility and recurring payments segment across India

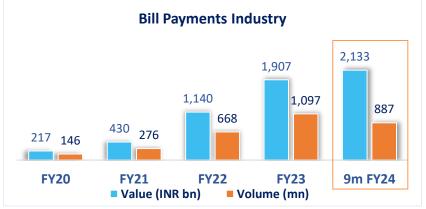
- Built on the BBPS¹ infrastructure, BillAvenue is a unified, interoperable, online payments platform for Indian citizens
- Among select non-bank private players licensed by the RBI to operate as a BBPOU²
- Received perpetual license from RBI in Q3 FY23 as BBPOU for bill payments under BBPS





- 1 Bharat BillPay System (BBPS)
- 2 Bharat Bill Payment Operating Unit (BBPOU)
- 3 Source: Bharat BillPay website (Infibeam volume + ICICI Volume)
- 4.Direct billers + ICICI Bank billers. We are a TSP for ICICI Bank.



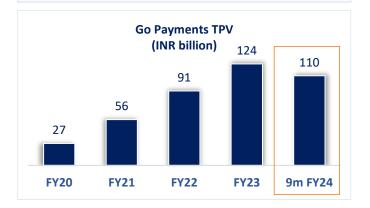


Go Payments (majority owned subsidiary)

Empowering unbanked to access digital financial services

GO PAYMENTS INFIBEAM AVENUES

- 'Instant Global Paytech Pvt. Ltd.', operating through the brand 'Go Payments' to provide assisted commerce services
- ➤ Launched payment issuance infrastructure for Banks in FY23
- Target customers: B2B; Corporates, MSMEs, Govt. organizations and Banks
- ➤ 110,000+: Active agent network covering 10,000+ pin codes across India









RECHARGE



TRAVEL



INSURANCE



CASH COLLECTIONS



PREPAID CARDS (OPEN LOOP & CUG)



AADHAR ENABLED PAYMENT SYSTEM (AEPS)



BHARAT BILL PAYMENT SYSTEM (BBPS)







The Digital Ecosystem Is Expanding ...

... and the total addressable market continues to grow



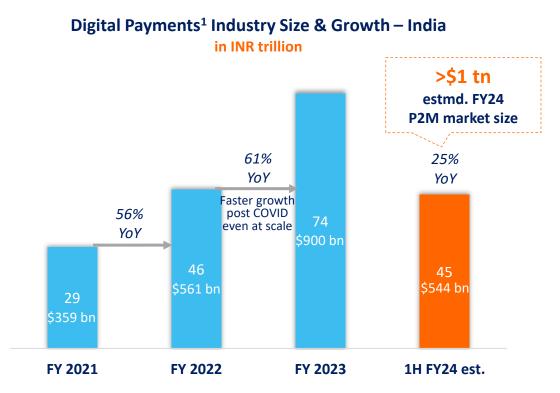
New Flows Will Lead To Increasing TAM



Source: Visa and Company research

India's Digital Payments¹ Market To Become \$3tn By FY28 (Online + Offline)

Continued uptake in FY23 even post-Covid, suggesting growth to continue



Projected FY28 P2M Industry Size (@25% 5yr CAGR)

~INR 225 tn (approx. \$3 tn)

Estimated FY28 Industry Revenue³

> >INR 1 tn (\$16.0 bn)

> > >20%

Estimated Yoy FY24 'Credit Card' spends growth

Source: RBI's PSI Data and Company analysis

¹ Digital Payments comprise Credit Cards (CC), Debit Cards (DC), PPI (or Wallets), UPI P2M (Person to Merchant) and Net Banking ²

² Assumed, 2% of all Net Banking (NB) transactions are eCommerce transactions (Company offers ~60 Net Banking payment options to merchants which are among the most profitable payment options for company) 3 Only on per transaction excl. joining fee, AMC fee, late payments, revolver charges, etc. accruing to payment ecosystem partners USD 1 = INR 82



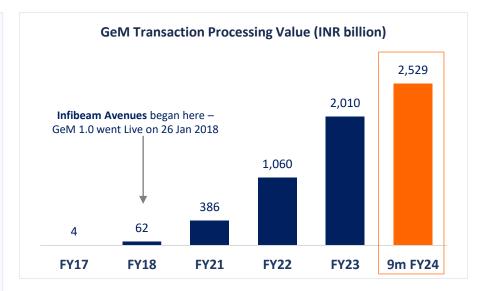
Enterprise Software Platforms and Infrastructure



An e-commerce marketplace platform/infrastructure built for large scale implementation

Business Overview

- ➤ A cloud-based, E2E SaaS platform allowing corporates to do large scale online business, manage the back-end (orders, inventory & logistics), allow digital payments, undertake online marketing & other VAS with 3P capability
- Transaction based revenue model with GeM and License / Annuity / Subscription based with the other enterprise customers



Few enterprise customers











000

Domain infrastructure services to begin merchants digital onboarding journey



Other Software and Infrastructure services

Full-service digital marketing agency to serve small and large enterprises in India



Tier III storage and compute data center with blockchain capability at GIFT City



Revenue and Cost Drivers

INFIBEAN

Building a scalable business model

	Payment Gateway	Bill Payments	GeM platform	eComm. platform
Businesses	 CCAvenue (India + Intl.) CCAvenue TAPPay (SoftPoS) ResAvenue B2Biz CPGS (Payment Infra for banks) 	BillAvenue	Marketplace for Enterprise	Marketplace for Enterprise
Revenue model	• Transaction based ○ Percentage ○ Flat-fee	• Transaction based o Flat-fee	Transaction based Percentage	License feeMaintenance feeDevelopment charges
Revenue drivers	 TPV growth Volume growth Take rates charged to merchants Intl. growth Business from partners Industry mix Payment mix 	 No of billers Biller categories Consumer using BBPS channels for bill payment Agent institution network 	 Rising Govt buyers Integration of various ministries State govt participation PWD integration More products and services selection 	Number of large enterprises Renewal
Direct Cost drivers	Bank TDR Partner charges	Commission rates	• na	• Na

FY23 Performance At A Glance





Profitable growth and healthy returns

Business Performance	9.2 mn + 61%	INR 4.5 trillion + 52%	8.2 bps + 41%
business remormance	No. of merchants	TPV ¹	Payments Net Take Rate
	19,623	1,796	1,363
Financial Performance	+ 52%	+ 24%	+ 63%
(INR million)	Gross Revenue	EBITDA	Profit After Tax
Balance Sheet and Cash	3,099	1,130	1,169
Flow Performance (INR million)	Cash ²	Cash Flow from Ops.	FCF ³
	7%	10%	4%
Profitability Ratios ⁴ Consolidated (above row) and Standalone ⁵ (below row)	ROE	ROCE	ROA
	19%	17%	9%
	ROE	ROCE	ROA

¹ Total TPV from CCAvenue (India + International incl. non-MDR payment options) + BillAvenue (Bill Payments) + Go Payments 2 Cash and bank balance + ST investments

³ FCF = EBITDA - Capex

⁴ Profitability ratios calculated excluding goodwill 5 Standalone represented 91% of Consolidated revenue in FY23. Ratios calc. excl. goodwill and long-term investments in startups made by the Parent standalone entity



Thank You

Investor Relations

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