

May 09, 2025



BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001 Company Code No.: 539807	National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Company Symbol: INFIBEAM
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Dear Sir/ Madam,

Sub: Intimation of Change in the Logo of the Company

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby inform that the Board of Directors at its meeting held today i.e. May 09, 2025 has approved the adoption of the new logo of the Company.

The new logo (as enclosed below) is our new identity.

Existing Logo	New Logo
	

We further hereby confirm that there is no change in the nature of business or services provided by the Company except relaunching of the Brand with new logo.

The new logo of Infibeam Avenues reflects the Company's dynamic transformation and modern identity in the fintech and digital artificial intelligence space. The flowing ribbon-like design, which blends a gradient of vibrant colors—orange, pink, and purple—symbolizes innovation, agility, and digital connectivity. The smooth, fluid curves indicate a seamless integration of services.

A distinct and powerful feature is the dot above the "i" in Infibeam symbolizing "India First". This small but impactful design element underlines the Company's deep-rooted commitment to national growth and empowerment through indigenous digital infrastructure and innovation.

The said details are also available on the website of the Company at www.ia.ooo.

Request to kindly take the same on your records.

Thanking you,

Yours faithfully,

For Infibeam Avenues Limited

Shyamal Trivedi
Sr. Vice President & Company Secretary

INFIBEAM AVENUES LIMITED

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